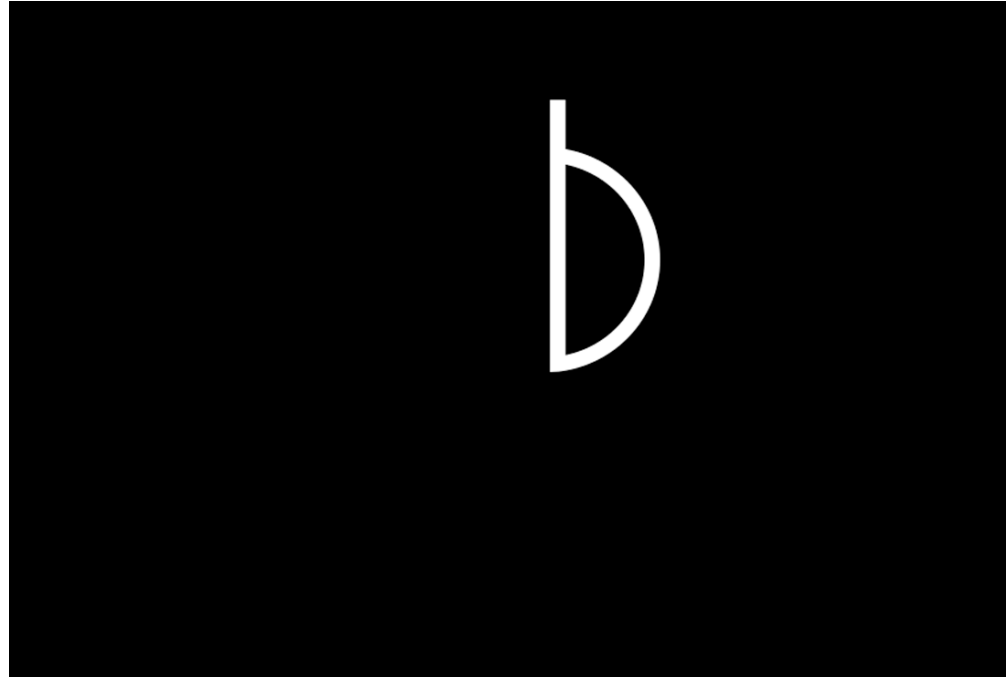


Tarek ElKassouf Branding

Branding for Tarek ElKassouf, a Lebanese designer based in Beirut who creates in 3 disciplines: architecture, urban planning and product/furniture design. His work is inspired by Middle Eastern geometric patterns and is often spliced with futuristic parametric design.



Nisrine Sarkis
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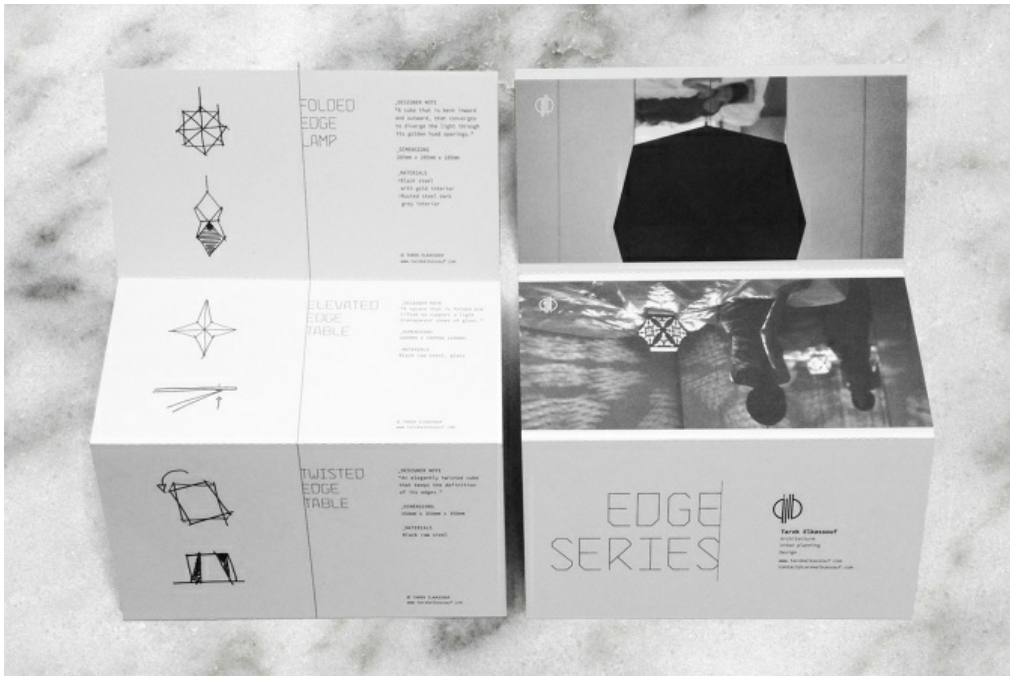
Jan 29 2016

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Tarek ElKassouf Branding

Branding for Tarek ElKassouf, a Lebanese designer based in Beirut who creates in 3 disciplines: architecture, urban planning and product/furniture design. His work...

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Logos

A selection of arabic and latin logos, that weren't picked by the client and hence didn't get the chance to be fully developed into a brand.

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Kabrit - Typeface

This typeface was designed during the Type@Paris program in June 2015. It is not finalized and still needs to go through the kerning process to say the least. ...

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Café Hamra

Hamra is a vibrant street, famed for being the Champs Elysées of Beirut during the 70s. We were approached by the client to create an identity for a restaurant ...

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Classic burger joint

The concept is all in the name: It's a classic burger joint, and hamburgers is all 'they' do! The challenge was to create the most simple, straight to the point...

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Vivert Flower Shop

Vivert is the baby of two sisters: an interior designer and an agricultural engineer. They asked for an identity that is dreamy, modern rustic and different from...

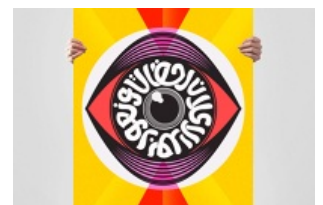
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Love Life to Death | Lettering Posters

Lettering posters exhibition. December 4-24 at WonderEight, Beirut This series started after I lost my father last year, which prompted me to rethink life and...

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Break

"Moments and we'll be back after the break". We all need to catch a break in the ever-speeding race with time, but what we don't realize is that these breaks are f...

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West VS. East

In the Arabic language, a dot on a letter can make a big difference. Removing/ adding the dot to the word "Arab" can turn it into the word "West". And changing the p...

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Napoletana

Napoletana is a traditional pizzeria that needed a change of personality to attract a younger audience. We went for a bold, vintage identity that focused on...

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Blu Loyalty

BLU is a universal loyalty program that allows you to earn and redeem points instantly, any time and anywhere within the BLU network and on the BLU online...

nirinesarkis.com



The Arabic Star Wars

T-shirt designs around the theme of Star Wars. I first ventured into a calligraphic approach but finally settled for an arabic version of the famous Star Wars...

nirinesarkis.com



Ayanian Group

Modern and friendly branding for a lighting and electrical supplies company in Beirut, Lebanon that's been around for more than 50 years and needed to communicate...

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SHAAMS

SHAAMS is a new project by the EU for the analysis and acceleration of the Mediterranean solar sector. Design (done whilst working for) Wondereight Design...

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Bob's Easy Diner

Bob's Easy Diner has been around for almost 7 years and it was time it got a new identity. Having had a fun, retro communication, it now needed to speak to its...

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Ibjomer

Ibjomer is a family business specialized in the art of marble & granite. I was asked to recreate an identity that reflects grandeur, tradition and modernity while...

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Qui suis-je?

A selection of hand lettered personality traits.

nirinesarkis.com



Lebanese 80s Songs

A series of posters reviving Lebanese 80s songs through arabic hand lettering.

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