



**For Immediate Release**

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**Tarek Elkassouf became winner of the famous Silver A' Design Award**

Como, Italy, March 28, 2015 /DESIGNPRWIRE/

**A' International Design Awards is pleased to announce that the design [The Edge-Beirut Collection](#) by [Tarek Elkassouf](#) wins the notable Silver A' Design Award at [Young Design Award](#) Category.**

**Young Design Competition Silver A' Design Award Medalist**

A' Design Award and Competition is pleased to announce that the young project The Edge Beirut by Tarek Elkassouf has been awarded with the notable Silver A' Design Award at Young Design Competition highlighted as the winner by the transnational judging committee of the A' Design Awards & Competitions amidst numerous submitted designs.

**Regarding The Edge Beirut**

Tarek Elkassouf, the designer of the winning young project The Edge Beirut demonstrates "The Edge - Beirut Collection is inspired by the designer's home-city, Beirut. It is an interpretation of a city that is vulnerable yet resilient and adaptable. It reflects a city on the edge through the contradiction of solid yet malleable steel designs. It turns the concept of the hardy steel material on its head by twisting, bending and folding it, all the while retaining its sharp edges. It engages the precepts of Middle Eastern geometric patterns. Despite the challenge of an undeveloped manufacturing industry, these limited edition steel designs were handmade by artisans in Lebanon." Learn more at at: <https://competition.adesignaward.com/design.php?ID=39460>

**The Silver A' Design Award**

The Silver A' Design Award is a prestigious award given to top 5% percentile designs that has attained an exemplary level of sublimity in design. Entries to the A' Young Design Awards are peer reviewed and anonymously judged by an expert jury panel of leading academics, important press members and established professionals. Nominated young designs are voted on pre-determined evaluation criteria to highlight only the best young design works. In addition to reaching top international media, A' Young Design Award winners are listed at World Design Rankings ([worlddesignrankings.com](http://worlddesignrankings.com)), are highlighted at Design Classification ([designclassifications.com](http://designclassifications.com)) platform and are showcased at DesignMag.org which lists the best designs from all countries in all disciplines.

**About A' Young Design Awards**

A' Young Design Award aims to highlight the excellent qualifications of best young designs and greatest young design concepts worldwide. The A' Design Accolades are organized and awarded annually and internationally in multiple categories to reach a wide, design-oriented audience. The ultimate aim of the A' young Design Competition is to create a global awareness for good design. Learn more at: <http://www.whatisadesignaward.com>

**Relevant Website**

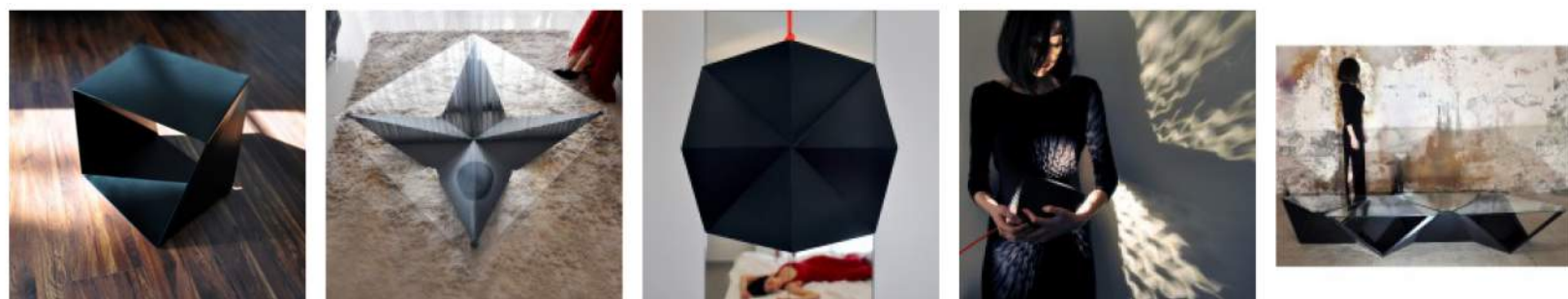
More info could be found at <https://competition.adesignaward.com/design.php?ID=39460>

Released by DESIGNPRWIRE at 2015-03-28 16:22:20

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**High-Resolution Images:**



**Image Credits**

Photographer: Tarek Elkassouf

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