

[WANTED DESIGN]



LAUNCH PAD PROGRAM, PRESENTED BY DESIGN MILK AND DESIGN WITHIN REACH

Now in its third year, The Launch Pad is an international area dedicated to independent designers and small companies seeking for a manufacturer for their new products. Inspired by the worldwide famous Satellite at the Salone del Mobile, the Launch Pad aims for a set of successful launches, where products find their markets. The key words of this selection are inspiration, innovation and quality.

Starting April 20th 2016, the public is invited to vote online for their favorite designer. During WantedDesign, a jury of professionals will review the projects and award the best one with the "Launch Pad Best of 2016" award. The winner will receive free booth space at WantedDesign in 2017 and at the WestEdge design fair in Los Angeles in October, a special feature on Design Milk, a \$2500 cash prize courtesy of Design Within Reach and an in-person design meeting with DWR's Director of Merchandising. The public vote is open until Monday May 16th, noon. [Click here to vote now](#)

On Monday May 16th from 1:30pm to 3:00pm: Launch Pad Best of 2016 Jury Review & Announcement at WantedDesign Manhattan

The Jury led by Jaime Derringer, Founder and Executive Editor of Design Milk, includes: Marva Griffin Wilshire, Founder of Salone del Mobile, Milano and Curator and International Press Director of SaloneSatellite; Giulio Cappellini, Creative Director, Capellini; Massimo Zanatta, Director of the Marangoni Design Campus; Noah Schwarz, Director of Merchandising, Design Within Reach.



DISCOVER THE DESIGNERS OF THE LAUNCH PAD 2016 – VOTE HERE FOR YOUR FAVORITE



Begum Cana Ozgur



tarek elkassouf



The Whole Elements



Zero-Craft Corp.

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